

What do you want to use your headset for?	Gaming Immerse yourself, live games to the max!		
	.Audio™ 365	.Audio™ 370	.Audio™ 770 Surround
Description	Closed ear gaming headset	Ultimate gaming headset	Surround sound open ear gaming headset
Sell it in one line	Closed ear design; no distractions, no background noise – total game immersion	Open ear design; enables team interactions and intensifies player competitiveness	Full on multi-player gaming
Sales arguments	<ul style="list-style-type: none"> Full-range stereo intensifies the gaming experience 50mm speakers provide maximum bass response In-line controls keeps you at the heart of the action – quickly Noise-cancelling microphone boosts speech recognition accuracy Adjustable telescoping, bendable boom assures ideal placement 	<ul style="list-style-type: none"> Noise-cancelling microphone boosts speech recognition accuracy 40mm speakers for rich, resonant stereo and bass Open ear design enables you to talk to people next to you for exciting and competitive gaming Gold plated connectors for superior sound All day comfort for extended play QuickAdjust boom assures ideal placement 	<ul style="list-style-type: none"> SRS™ Virtual Surround Sound technology Full-range stereo intensifies the gaming experience 40mm speakers deliver maximum bass response Ample ear cushions provide hours-long comfort Open ear design ensure quick communication with team mates and improved team play Virtual Surround Sound delivered by adapter – plug in for total immersive experience
Technical data & product information			
Full-range stereo sound Superb sound quality	✓	✓	✓
Noise-cancelling microphone Omits surrounding background noise	✓	✓	✓
Quick Adjust™ adjustable boom Perfectly position your microphone and stow against headband when not in use	X	✓	✓
Mute control Allows you to speak to someone outside the conversation without being heard on the other end	✓	✓	✓
Volume control Easily adjust for personal comfort	✓	✓	✓
Non-allergenic, soft foam ear cushion Comfortable and acoustically accurate	X	✓	✓
Leatherette ear cushion	✓	X	X
Wearing style	Over-the-head	Over-the-head	Over-the-head
Technology USB = USB Plug, Analogue = Jack Plug	Analogue	Analogue	Analogue (USB)
Replaces	NEW	NEW	NEW
Packaging			
Part number	37857-01	37858-01	37869-01
EAN code	5033588027492	5033588027508	5033588027614
Single pack	Dimensions (WxHxD)	224 x 305 x 106	224 x 305 x 106
	Weight (kg)	0.51	0.51
Three pack	Dimensions (WxHxD)	319 x 318 x 249	319 x 318 x 249
	Weight (kg)	1.9	1.9
Twelve pack	Dimensions (WxHxD)	652 x 340 x 519	652 x 340 x 519
	Weight (kg)	8.3	8.3

Stylish headsets, backed by great technology

Bluetooth®

Bluetooth wireless technology is a short-range communications technology intended to replace the cables connecting portable and/or fixed devices while maintaining high levels of security.

The key features of Bluetooth technology are robustness, low power, and low cost.

Digital Signal Processing (DSP technology)

Digital Signal Processing is a sound treatment technology which delivers up to 35% reduction in background noise, whilst maintaining crisp, clear voice transmission.

If you are planning to use your .Audio headset for chatting over the Internet, or for games which rely on voice recognition, it is well worth looking for a DSP model – especially so, if you live in a lively household where there is a lot of background noise.

Noise-cancelling microphones

Plantronics' noise-cancelling microphones reduce the background noise and so enhance the accuracy of the sounds being transmitted.

They are ideal for noisy environments.

WindSmart®

Plantronics' patent-pending WindSmart technology uses a specially designed material over the microphone to diffuse wind noise, so that even in windy environments – such as the car or the street – users can enjoy crisp, clear conversations.

Multipoint™

Most Bluetooth devices are point-to-point, which means they can only be connected to one device at a time – for example a Bluetooth headset can be connected to a mobile phone, but then can't be used with another device until disconnected from that mobile. Or a PDA device might be connected via Bluetooth with a computer, but then can't also connect to a Bluetooth keyboard.

When a headset has multipoint capability it can receive information from more than one device at the same time. Use the Multipoint-equipped .Audio 910 headset to answer calls from either your mobile phone or PC Softphone.

Allows headset to be simultaneously linked to two Bluetooth devices and take calls from one or other device at any one time.

TCO '07 certification for headsets

Plantronics is the first manufacturer to adopt the new TCO '07 headset standard across its range of headsets worldwide starting with key models from each of its business segments. The certification means that the headset is designed and manufactured according to some of the strictest performance and environmental criteria in the world. Headsets certified meet TCO Development's requirements on ergonomics, ecology and energy and cordless headsets also meet the requirements on emissions. Visit www.tcodevelopment.com for more details.



www.plantronics.com

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Sound Innovation™ for missions to the moon. And for everyday life on this planet, too.







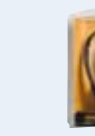





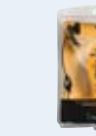


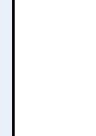

In 1969, a Plantronics headset carried the historic first words from the moon: "That's one small step for man..." From the man on the moon to the man on the street, Plantronics is an innovation leader dedicated to creating communication solutions for people who understand and appreciate the real freedom of space. From outer space to inner space, find your space.

Space photo imagery courtesy of NASA



Quick sales guide .Audio™ PC & gaming headset range Autumn/Winter 2007



What do you want to use your headset for?	Internet calling Stay in touch with friends and family								Internet calling / music / gaming Multi-media solutions for all entertainment needs			Portable & mobile Portable solutions for entertainment, music and chat					
	.Audio™ 300	.Audio™ 310	.Audio™ 325	.Audio™ 345	.Audio™ 330	.Audio™ 610 USB	.Audio™ 625 USB	.Audio™ 645 USB	.Audio™ 350	.Audio™ 510 USB	.Audio™ 750 DSP	.Audio™ 400 DSP	.Audio™ 440	.Audio™ 470 USB	.Audio™ 480	.Audio™ 910	.Audio™ 990
Description	PC microphone	Monaural headset	Stereo headset	Behind-the-head enhanced multimedia headset	Stereo multimedia headset	USB multimedia headset	USB stereo headset	USB stereo headset	High performance headset	High performance USB headset	Ultimate performance headset	Digitally enhanced laptop headset	Ultimate performance on the go headset	USB foldable stereo headset	Keep the sound in and the noise out	VOIP-optimised Bluetooth headset for seamless sharing between a mobile phone & PC	Enjoy wireless stereo music and never miss a call
Sell it in one line	Easy to use microphone for internet telephony	Exceptional voice precision in a monaural design	A multipurpose headset that delivers rich stereo sound with in-line controls	Discreet behind the head wearing style, with great stereo sound and in-line controls	Designed for total comfort and great stereo sound	Exceptional voice precision in a monaural design with a flexible connection choice	Outstanding audio performance with in-line controls and with flexible connection choice - USB soundcard or analogue	Discreet behind-the-head wearing style, with outstanding audio performance and in-line controls	Full-range stereo gives you a great sound experience for all PC applications	Plug-and-play headset with outstanding audio performance and comfort	Digital signal processing provides exceptional audio quality for this ultimate high-performance headset	A foldable headset which is enhanced by digital audio processing to give exceptional audio quality.	In-ear stereo headphones with microphone for portable use	Foldable headset with high quality stereo sound and flexible connection - USB soundcard or analogue connection	Sound isolating earbuds minimise outside noise and a discreet microphone boom for clear communication	Bluetooth wireless headset that works seamlessly with VOIP applications and your mobile	Comfortable, high-fidelity stereo headset that works with your mobile, PC and music player
Sales arguments	<ul style="list-style-type: none"> PC microphone is easy to set up and install - ideal for VoIP applications Just plug in and start talking Noise-cancelling microphone boosts speech recognition accuracy Includes monitor mount 	<ul style="list-style-type: none"> The monaural (single ear-piece) style allows you to stay in touch with your environment Easy to set up and install 	<ul style="list-style-type: none"> Full-range stereo intensifies audio experience Noise-cancelling microphone boosts speech recognition accuracy Adjustable telescoping, bendable boom assures ideal placement In-line volume and mute provide convenient access and control 	<ul style="list-style-type: none"> Behind the head design ensures a comfortable discreet solution which rests stylishly above the neckline Full-range stereo intensifies audio experience In-line volume and mute provide convenient access and control Noise-cancelling microphone boosts speech recognition accuracy 	<ul style="list-style-type: none"> Full-range stereo intensifies audio experience Noise-cancelling microphone boosts speech recognition accuracy In-line volume and mute provide convenient access and control Delivers rich stereo sound through comfortable ear-phones 	<ul style="list-style-type: none"> Noise-cancelling microphone boosts speech recognition accuracy Flexible connection choice; USB sound card or gold plated 3.5mm jacks, either way set up is straightforward. Lightweight, flexible headband delivers plush all-day wear Monaural design keeps you connected with your surroundings QuickAdjust™ telescoping, bendable boom assures ideal placement Vista compliant 	<ul style="list-style-type: none"> Full-range stereo intensifies audio experience Flexible connection choice; USB sound card or gold plated 3.5mm jacks, either way set up is straightforward. Noise-cancelling microphone boosts speech recognition accuracy QuickAdjust telescoping, bendable boom assures ideal placement Microphone boom stows discreetly out of the way when listening to music and watching DVDs Vista compliant 	<ul style="list-style-type: none"> Behind the head design ensures a comfortable discreet solution which rests stylishly above the neckline 36mm neodymium ear phones deliver full-range stereo and intensifies the audio experience Flexible connection choice; USB sound card or gold plated 3.5mm jacks, either way set up is straightforward. In-line volume & mute provide convenient access & control Noise-cancelling microphone boosts speech recognition accuracy Adjustable telescoping, bendable boom assures ideal placement Vista compliant 	<ul style="list-style-type: none"> Noise-cancelling microphone boosts speech recognition accuracy 40 mm speakers for rich, resonant stereo and bass Lightweight, flexible headband delivers all-day comfort In-line volume and mute provide convenient access and control 	<ul style="list-style-type: none"> Noise-cancelling microphone boosts speech recognition accuracy 40mm speakers for rich, resonant stereo and bass. The swivel-mounted, ear cushions offer all-day comfort and great sound for all PC applications 	<ul style="list-style-type: none"> Lightweight, flexible headband provides comfortable all-day wear Noise-cancelling microphone boosts speech recognition accuracy Swivel-mounted, pillow-soft ear cushions deliver soft, acoustic precision 40mm speakers for rich, resonant stereo and bass QuickAdjust boom assures ideal placement Vista compliant 	<ul style="list-style-type: none"> Noise-cancelling microphone boosts speech recognition accuracy The headset comes with full range stereo ear buds Flex Grip® design provides a comfortable fit WindSmart™ and Omni-directional microphone, ensures superb audio quality in all conditions 	<ul style="list-style-type: none"> Foldable headset design ideal for travel and easy storage Noise-cancelling microphone enhances speech recognition accuracy Swivel-mounted, soft ear pads provide comfort and acoustic accuracy QuickAdjust boom assures ideal placement Vista compliant 	<ul style="list-style-type: none"> Keep the sound in and the noise out Have clear conversations wherever you are - exceptional sound management and wind noise reduction features improve voice clarity Adjustable microphone ensures perfect microphone placement for improved speech recognition Perfect for commuting - fold, stow, and go Gold plated 3.5mm connectors USB version also available 	<ul style="list-style-type: none"> Noise-cancelling microphone and WindSmart™ technology for clear transmission Multipoint connectivity which allows the user to have 2 active Bluetooth audio devices connected at any one time Plug-and-play USB Bluetooth audio adapter - no drivers to install 	<ul style="list-style-type: none"> Single button switching between a media device (such as MP3 or PC) and a mobile phone, means you can enjoy your music and still take calls on your mobile Headset controls enable you to remotely control your music on your A2DP mobile phone and seamlessly take calls Telescopic voice tube for clear voice transmission 	
Technical data & product information																	
Full-range stereo sound Superb sound quality	X	X	✓	✓	✓	X	✓	✓	✓	✓	✓	✓	✓	✓	✓	X	✓
Noise-cancelling microphone Omits surrounding background noise	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Quick Adjust™ adjustable boom Perfectly position your microphone and stow against headband when not in use	X	X	X	X	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	X	X	X
Mute control Allows you to speak to someone outside the conversation without being heard on the other end	✓	X	✓	✓	✓	X	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Volume control Easily adjust for personal comfort	X	X	✓	✓	✓	X	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Non-allergenic, soft foam ear cushion Comfortable and acoustically accurate	n/a	✓	✓	X	✓	✓	✓	✓	X	X	X	✓	n/a	✓	n/a	✓	✓
Leatherette ear cushion	n/a	X	X	✓	X	X	X	X	✓	✓	✓	X	n/a	X	n/a	X	X
Wearing style	n/a	Over-the-head	Over-the-head	Behind-the-head	Over-the-head	Over-the-head	Over-the-head	Behind-the-head	Over-the-head	Over-the-head	Over-the-head	Over-the-head	In the ear	Over-the-head	In the ear	Over the ear	Over the head
Technology USB = USB Plug, Analogue = Jack Plug	Analogue	Analogue	Analogue	Analogue	Analogue	Analogue (USB)	Analogue (USB)	Analogue (USB)	Analogue	Digital	Digital (USB)	Digital	Analogue	Digital (USB)	Analogue	Bluetooth	Bluetooth
Replaces	.Audio 15	.Audio 50	NEW	NEW	.Audio 60	NEW	.Audio 500 USB / .Audio 45	NEW	.Audio 90	NEW	.Audio 550 DSP™	DSP 400	.Audio 30	NEW	NEW	-	-
Packaging																	
Part number	39601-11	37852-01	37853-01	37855-01	37854-01	37864-01	37865-01	37866-01	37856-01	39609-01	37868-01	37859-01	39615-01	37863-01	77268-01	74420-07	39870-01
EAN code	5033588021025	5033588027447	5033588027454	5033588027478	5033588027461	5033588027560	5033588027577	5033588027584	5033588027485	5033588021100	5033588027607	5033588027515	5033588021162	5033588027553	5033588027546	5033588024989	5033588024729
Single pack	Dimensions (WxHxD)	171 x 314 x 38	222 x 244 x 64	222 x 244 x 64	213 x 238 x 95	222 x 244 x 64	222 x 244 x 64	213 x 238 x 95	229 x 270 x 92	230 x 260 x 90	229 x 262 x 92	222 x 244 x 64	152 x 210 x 41	222 x 244 x 64	149 x 171 x 35	175 x 262 x 50	205 x 240 x 93
	Weight (kg)	0.15	0.23	0.26	0.25	0.23	0.24	0.33	0.36	0.24	0.36	0.26	0.10	0.27	0.23	0.20	0.42
Three pack	Dimensions (WxHxD)	111 x 320 x 171	238 x 254 x 197	238 x 254 x 197	292 x 257 x 216	238 x 254 x 197	238 x 254 x 197	292 x 257 x 216	273 x 270 x 232	270 x 264 x 231	273 x 270 x 232	238 x 254 x 197	160 x 222 x 132	238 x 254 x 197	156 x 210 x 117	185 x 285 x 152	295 x 260 x 215
	Weight (kg)	0.7	0.9	1.0	1.0	0.9	0.9	1.2	1.4	1.0	1.4	1.0	0.5	1.0	0.9	0.78	1.53
Twelve pack	Dimensions (WxHxD)	330 x 187 x 232	476 x 279 x 397	476 x 279 x 397	600 x 287 x 448	476 x 279 x 397	476 x 279 x 397	600 x 287 x 448	563 x 292 x 478	556 x 283 x 474	563 x 292 x 478	476 x 279 x 397	338 x 238 x 281	476 x 279 x 397	322 x 229 x 249	395 x 325 x 330	610 x 280 x 450
	Weight (kg)	3.5	4.3	4.7	4.9	4.3	4.4	5.5	6.4	4.9	6.5	4.6	2.7	4.7	4.2	3.6	4.45